

Online Privacy Practices

First Bank of Beloit, Kansas

We gather information online that helps us protect you; maintain the security of our website, and to provide the online services that you request. We do this through the use of cookies and the information that you submit to us online.

Types of Information Collected

- Information that we receive from online applications, forms, or emails.
- Transaction information that you submit through our online banking service.
- The Internet address (referral site) which brought you to our web site.
- The name and version of your web browser.
- Your Internet Protocol (IP) address, the date and time you access our web site.
- Pages visited on our website and the duration of your online session.

Reasons We Collect This Information

For our everyday business purposes –

- Such as to process your transactions, maintain your accounts, and respond to your online requests.

For security purposes –

- Such as to maintain a secure session, authenticate your computer, verify transactions, and detect fraudulent transactions.

For site management –

- To improve the site navigation, resolve performance issues, tailor the content that we display to you online.

Sharing of Online Information

Online Information may be shared with our service providers for processing your requests and for everyday business purposes as further described in our Privacy Policy.

Protection of Online Information

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

Third Party Cookies

- Our Service Providers may use cookies to collect some of the above information. In some cases you must accept cookies in order to view our website or perform online banking transactions. These cookies do not store any personally identifiable information; they simply provide another level of security and help us analyze website activity.
- When you click on advertisements in our website or advertisements on linked 3rd party web sites, you may receive another cookie; however, you do not have to accept any cookies from third party advertisements.

Email Policies

- When you enroll for our online services, we will send you a welcome email. We may also send emails marketing various products and services offered by this Institution. We will always provide you an opportunity to opt-in or opt-out of marketing related emails.
- We will also send security related email notices when you sign-up for “notify me” alerts on your account(s) or whenever you change your passcode, security question, or email address.

- If you agree to accept electronic disclosures and/or online account statements, we may also send you notices of important account updates through email. For example, we may send you an email with updates to this privacy policy and/or we may send you a notice that you have an important message within online banking. For more information on how to enroll for electronic disclosures, please contact us at 785-738-2251.
- We will never send you an email asking for personal information such as your account, number, debit card number, PIN number, social security number, or login information.

Privacy of Children

- We do not knowingly collect names, emails addresses, or any other personally identifiable information from children.
- We do not knowingly market to children, nor do we allow children under 13 to open online accounts.

Questions

If you have any questions about our privacy policy or concerns about our privacy practices, please contact us at 785-738-2251 or at www.firstbankbeloit.com.